

# BACHELOR OF BUSINESS AND COMMERCE / BACHELOR OF COMMUNICATION 1941

## DOUBLE DEGREE

Year level 1				
Semester 1	Core -BBusCom (Compulsory) ACW1000 Principles of accounting 6 Pts	Core -BBusCom (Compulsory) MGW1010 Introduction to management 6 Pts	Core - BComm (Compulsory) ATS1277 Media studies 6 Pts	First-year Arts sequence – BComm (Compulsory) A further first-year Arts sequence 6 Pts
Semester 2	Core -BBusCom (Compulsory) ECW1101 Introductory microeconomics 6 Pts	Core -BBusCom (Compulsory) ETW1102 Business statistics 6 Pts	Core - BComm (Compulsory) ATS1278 Communication technologies and practices 6 Pts	First-year Arts sequence – BComm (Compulsory) A further first-year Arts sequence 6 Pts
Year level 2				
Semester 1	Core -BBusCom (Compulsory) BTW1042 Malaysian business law 6 Pts	Core -BBusCom (Compulsory) MKW1120 Marketing theory and practice 6 Pts	Minor – BComm (Compulsory) Any unit from chosen BComm minor 6 Pts	Minor – BComm (Compulsory) Any unit from chosen BComm minor 6 Pts
Semester 2	Major - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Core - BComm (Compulsory) ATS2449/3449 Media texts 6 Pts	Minor – BComm (Compulsory) Any unit from chosen BComm minor 6 Pts
Year level 3				
Semester 1	Major - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Core - BComm (Compulsory) ATS3499 Authorship and writing 6 Pts	Core - BComm (Compulsory) ATS3451 Cultural and communication policy 6 Pts
Semester 2	Major - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Core - BComm (Compulsory) ATS2450/3450 Media, culture, power 6 Pts	Core - BComm (Compulsory) ATS3439 Youth media 6 Pts
Year level 4				
Semester 1	Major - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Major - BBusCom (Compulsory) Any unit from chosen BBusCom major 6 Pts	Core - BComm (Compulsory) ATS3454 Media audiences 6 Pts	Elective – BComm Student Choice 6 Pts
Semester 2	Core - Capstone (Compulsory) BEX3120 Perspective on global business issues 6 Pts	Elective - BBusCom Student Choice 6 Pts	Minor – BComm (Compulsory) Any unit from chosen BComm minor 6 Pts	Elective - BComm Student Choice 6 Pts

## RESPONSIBILITY FOR UNIT CHOICE

Students are advised that, while the course advisers will endeavour to give every possible assistance concerning unit selection, the responsibility remains with the student to ensure that units selected meet the course specific regulations and requirements. The Faculty of Business & Economics bears no responsibility for student error in unit selection. For more details on responsibilities, students must refer to the education policy in particular the section addressing responsibilities of staff and students at Monash University.

Students should refer to the University Handbook for further information on course and unit details

<http://www.monash.edu.au/pubs/2014handbooks/courses/1941.html>

It is strongly recommended that students retain a copy of the relevant course and unit handbook(s) and consult it when seeking information about the education policy and course and unit-related matters. Every effort has been made to ensure that the information provided is correct at the time of publication. Monash University reserves the right to alter this information should the need arise.

## BACHELOR OF BUSINESS AND COMMERCE / BACHELOR OF COMMUNICATION RULES

1. To complete the degree students need to complete 32 units (192 points). Student must not exceed 32 units.
2. The six (6) core units must be taken at Sunway.
3. Students may complete a maximum of 14 units (84 points) first-year level units.
4. Students must complete a minimum of 6 units (36 points) of third-year level units of which at least four (24 points) must be taken from units offered by the Faculty of Business and Economics at Sunway.
5. 16 units (96 points) taken from the Bachelor of Business and Commerce at the student's campus of enrolment.
6. 6 compulsory business core units (36 points).
7. At least one business major must be chosen consisting of eight units (48 points) from the Faculty of Business and Economics, including at least two units (12 points) at each of the second and third-year level.
8. Additional units selected from the faculty in the Bachelor of Business and Commerce at the student's campus of enrolment, to reach the required minimum 16 units (96 points).
9. 16 units (96 points) taken from the Faculty of Arts and Social Sciences.
10. A major of at least eight units (48 points) in communication.
11. A minor of at least four units (24 points) in an arts discipline.
12. A third first-year arts sequence (12 points).
13. A further two units (12 points) offered by the Faculty of Arts and Social Sciences.
14. In addition to specific unit prerequisites, third-year level units require the successful completion of two second-year level units and second-year level units require the successful completion of four first-year level units.
15. Course must be completed within 10 years of commencing course.